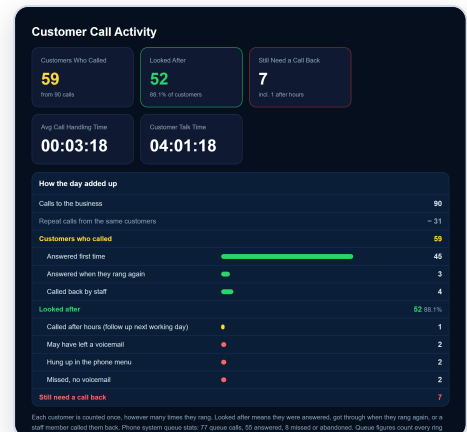


EVERY PARENT CALL ACCOUNTED FOR, BEFORE AND AFTER THE BELL.

Every Parent Who Calls Gets a Call Back.

The school office is busiest exactly when parents need you: before the bell and at pick-up. Smartline shows your office **every parent call that went unanswered**, and whether anyone has called them back.



A real Smartline report: every caller counted once, and who still needs a call back. Names and numbers changed.

Monday,
8:45am

EVERY SCHOOL OFFICE
KNOWS THIS HALF HOUR

The bell's about to go. There's a queue at the counter and late arrivals to sign in. The phone rings: a parent calling in a sick child. It rings again, a change to pick-up arrangements. Then a family asking about enrolment. Some calls get answered, some ring out, and **nobody can say for sure which parents are still waiting to hear back.**

With Smartline, the office starts each morning with a list: every call that wasn't answered, who has been called back and who hasn't. Over the term you'll see exactly when the phones peak, so you can plan who's on the office phones before the bell and at pick-up.

WHAT YOUR SCHOOL OFFICE SEES

Missed parent calls

Every unanswered call, with the time and number.

Office lines

Absences, enrolments, accounts: how each line was handled.

Who's been called back

Whether the parent rang again or the office returned the call.

After-hours callers

Parents who called before or after the office was open.

Before and after the bell

Your busiest times, and when calls get missed.

Parents calling again

Numbers that called several times, often the most urgent.

Built for the school office

Less chasing, fewer families left waiting.

- ✓ A morning list of calls to return, ready for the office team
- ✓ See how the phones cope before the bell and at pick-up
- ✓ Plan office cover with real numbers, term by term
- ✓ Weekly and monthly reports for the principal or business manager with Smartline 360

Privacy first

Smartline only reads your phone system's call log.

- ✓ **No recordings** and no conversation content
- ✓ **No student records**, and no connection to your school systems
- ✓ **No caller names**: calls are shown by time and number
- ✓ **Access only** for the staff you choose

WTCO's 100% satisfaction guarantee. If what we provide doesn't work as it should, we will work for free until it does. Plans from \$66 a month including GST.

BOOK A SMARTLINE DEMO

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