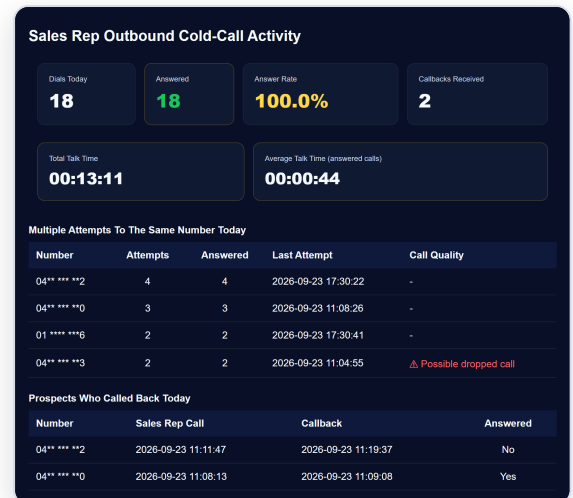


REAL NUMBERS FOR EVERY REP, EVERY DAY.

Know What Your Phones Are Really Doing.

"I made heaps of calls this week." Maybe. Smartline turns your phone system's records into **clear numbers for every rep**: dials, answer rates, talk time and the callers who are still waiting on a call back.



A real Smartline report: one rep's dials, answer rate, talk time and prospects who rang back. Names and numbers changed.

The Friday sales meeting

FEELINGS VS FACTS

Every team has a Friday meeting where everyone feels busy. Smartline brings the numbers: how many calls each rep actually made, how many connected, how long they talked, and which callers never got through.

Coaching gets easier when it's based on facts, not impressions. "Your dials dropped 22% this week" is a better conversation than "I feel like you're not on the phones much".

WHAT YOUR SALES MANAGER SEES

Dials per rep

Outbound calls made each day, by rep.

Answer rate

How many calls actually connected.

Talk time

Real time spent on the phone with prospects.

Repeat attempts

Numbers tried again and again without success.

Missed calls

Inbound calls nobody answered, and whether they were called back.

Week-on-week trends

Are the numbers going up or down?

Coach with real numbers

Fair, factual and easy to talk about.

- ✓ Daily and weekly numbers for the reps you choose
- ✓ Spot a slow week before it becomes a slow month
- ✓ Recognise your top performers with evidence
- ✓ Calls in, calls out and callbacks, all in one place

Never lose a hot lead

Inbound calls matter just as much.

- ✓ Every inbound enquiry that wasn't answered
- ✓ Callers who tried more than once, flagged
- ✓ Same-day call-back tracking
- ✓ Weekly and monthly trends with Smartline 360

Real activity

Nothing to install

Australian support

WTCO's 100% satisfaction guarantee. If what we provide doesn't work as it should, we will work for free until it does. Plans from \$66 a month including GST.

BOOK A SMARTLINE DEMO

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